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Reference letter

03<sup>rd</sup> December 2013

To the attention of Mr. Grigory Ugarov.

IED - Istituto Europeo di Design has attended HiEdu fair in Russia for 5 years in row. It was organized in different cities such as Moscow, Krasnodar, Kazan, Stavropol, Rostov-on-Don.

The fair was attended by a large number of visitors who showed big interest towards opportunities of Education abroad and particularly to the education in Italy and Spain.

We regularly have beneficiated of enrolled undergraduate and Master students from this fair and consider it as very successful and effective in terms of promotion and recruitment. We also have appreciated a very high quality and attentive work of Open World Education Group staff who managed this event professionally and showed wide knowledge of our Educational programs.

Moreover during the fair we had the opportunity to hold a seminar over IED undergraduate and postgraduate programs for those who were interested in education in Italy and Spain. The seminar attracted a good number of visitors who wanted to know more about education in the field of design, fashion, visual communication and management for creative industries.

We are engaged to continue our beneficial cooperation with Open World Education Group and planning to take part in next year hiEdu fairs.

Sincerely yours

Dr Antonio Venece, PhD School Manager IED Roma

Allence